



# VALERIA CORRADI

## UX UI DESIGNER

PORTFOLIO: [valeriacorradi.github.io](https://valeriacorradi.github.io)

Results-driven UX/UI Designer crafting intuitive digital experiences that align user needs with business goals. Expertise in accessibility, responsive design, and visual storytelling that strengthens brand identity. Advanced proficiency in industry-standard design tools and no-code solutions, delivering products that elevate user satisfaction and business metrics.

## EXPERIENCES

### UX UI Designer

#### Freelance Experience

Nov 2023 - present

I have successfully led diverse UX/UI design projects across various industries. My expertise includes conducting in-depth **user and competitor research** to inform impactful design strategies. I create intuitive **wireframes and prototypes** for both web and apps, prioritizing user experience. By **collaborating** closely with clients, I ensure their vision is realized through tailored solutions. I am experienced in **usability testing**. I have **developed websites** using HTML, CSS, JavaScript, and builders like Webflow and Framer.

### UX/UI Designer and Marketing Specialist

#### Airizon

Nov 2023 - Nov 2024

**Interface Design:** Led the design of intuitive and visually appealing interfaces for Airizon's Aircraft Design Software, ensuring an optimal user experience.

**Marketing:** Developed comprehensive marketing plans and designed impactful marketing content to drive brand awareness and engagement.

**Development Support:** Collaborated closely with the development team, contributing to the coding and implementation of designed interfaces.

### Sales

#### Beauty Management Italia - Biolaser

Sep 2021 - Feb 2022

During my experience at BMI I developed my sales and communication skills.

I learned to use a CRM and optimize my time working remotely and with flexible hours while maintaining the company's daily goals.

### Hotel Manager

#### Cimone srl - Caminetto Mountain Resort

Aug 2007 - Oct 2021

I have developed a diverse range of experience in many sectors of hospitality: bartending, table service, room service, lifeguarding, reception, back office tasks, reservation management, and organizing employee work schedules.

## EDUCATION

### UX/UI Design Master

#### Start to Impact University

1500/1500

- Completed comprehensive study in Graphic Design, UX, and UI
- Achieved perfect score
- Completed practical projects applying theoretical knowledge to real-world scenarios

### Economics Linguistic High School

#### A. Tambosi

- Developed proficiency in English, German, and Spanish
- Established a solid foundation in economics

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## TOOLS

- Figma
- Framer
- Webflow
- Adobe Illustrator
- Adobe Photoshop
- GitHub
- Visual Studio Code
- Trello
- Asana
- Canva
- Meta Business Suite

## HARD SKILLS

- Graphic Design
- Copywriting
- User Research
- Usability
- Heuristic Evaluation
- Benchmarking
- Wireframing
- User Flow
- Information Architecture
- User Interface Design
- Prototyping
- HTML, CSS and JS
- User Testing
- Content Design
- Content Copywriting
- Social Media

## SOFT SKILLS

- Management
- Problem Solving
- Communication
- Creativity
- Proactivity
- Mentoring
- Leadership
- Flexibility
- Collaboration
- Critical Thinking
- Willingness to Learn
- Organization
- Positive Attitude

## LANGUAGES

- **Italian:**  
Mother Tongue
- **English:**  
Full Professional Proficiency
- **German:**  
Limited Working Proficiency
- **Spanish:**  
Professional Proficiency
- **Portuguese:**  
Professional Proficiency