



**UX/UI Designer** with **graphic design** skills and a passion for creating **user-centered** digital experiences.

Skilled in **user research, wireframing, prototyping, and usability testing**. Experienced in maintaining design guidelines and creating **brand identity** guidelines and graphics.

Experienced in creating and following **marketing plans** and in creating **marketing content**.

Adept at **collaborating** with cross-functional teams to deliver intuitive and visually appealing interfaces.

## EXPERIENCES

### UX/UI Designer and Marketing Specialist

#### Airizon

nov. 2023 - present

- **Interface Design:** Led the design of intuitive and visually appealing interfaces for Airizon's Aircraft Design Software, ensuring an optimal user experience.
- **Marketing:** Developed comprehensive marketing plans and designed impactful marketing content to drive brand awareness and engagement.
- **Development Support:** Collaborated closely with the development team, contributing to the coding and implementation of designed interfaces.

### UX UI Designer

#### Freelance Experience

nov.2023 - present

- Completed multiple UX/UI design projects across diverse industries
- Conducted user research and competitors research to inform design strategies
- Developed wireframes and prototypes for web and mobile applications
- Collaborated with clients to understand project requirements and deliver tailored solutions
- Implemented responsive design principles to ensure optimal user experience across devices

### Sales

#### Beauty Management Italia - Biolaser

sep.2021 - feb.2022

During my experience at BMI I developed my sales and communication skills.

I learned to use a CRM and optimize my time working remotely and with flexible hours while maintaining the company's daily goals.

### Hotel Manager

#### Cimone srl - Caminetto Mountain Resort

aug. 2007 - oct.2021

I have developed a diverse range of experience in many sectors of hospitality: bartending, table service, room service, lifeguarding, reception, back office tasks, reservation management, and organizing employee work schedules.

## EDUCATION

### UX/UI Design Master

#### Start to Impact University

1500/1500

- Completed comprehensive study in Graphic Design, UX, and UI
- Achieved perfect score
- Completed practical projects applying theoretical knowledge to real-world scenarios

### Economics Linguistic High School

#### A. Tambosi

- Developed proficiency in English, German, and Spanish
- Established a solid foundation in economics

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## TOOLS

- Figma
- Framer
- Adobe Illustrator
- Adobe Photoshop
- GitHub
- Visual Studio Code
- Trello
- Asana
- Canva
- Meta Business Suite

## HARD SKILLS

- Graphic Design
- Copywriting
- User Research
- Usability
- Heuristic Evaluation
- Benchmarking
- Wireframing
- User Flow
- Information Architecture
- User Interface Design
- Prototyping
- HTML, CSS and JS
- User Testing
- Content Design
- Content Copywriting
- Social Media

## SOFT SKILLS

- Management
- Problem Solving
- Communication
- Creativity
- Proactivity
- Mentoring
- Leadership
- Flexibility
- Collaboration
- Critical Thinking
- Willingness to Learn
- Organization
- Positive Attitude

## LANGUAGES

- **Italian:**  
Mother Tongue
- **English:**  
Full Professional Proficiency
- **German:**  
Limited Working Proficiency
- **Spanish:**  
Professional Proficiency
- **Portuguese:**  
Professional Proficiency